



HippoServe Sustainability Report

Company Name: HippoServe Digital Services Limited

Trading As: HippoServe®

Website: <https://hipposerve.com>

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Introduction

At HippoServe, sustainability is at the core of our values. We are committed to reducing our environmental impact by leveraging renewable energy sources and eco-friendly infrastructure for our web hosting and IT services. This document outlines the green credentials of the data centres we use in London and Manchester, providing evidence for our commitment to environmental sustainability and compliance with green accreditation standards.

Data Centres Utilized by HippoServe

HippoServe primarily hosts its services through the following data centres:

- 1) **London – Interxion LON1**
 - **Owner/Operator:** Digital Realty
 - **Renewable Energy Status:** Interxion LON1 operates on 100% renewable energy, certified by official regulatory bodies.
 - **Additional Green Practices:**
 - Energy-efficient cooling systems.
 - ISO 14001 certification for environmental management.
 - Implementation of power usage effectiveness (PUE) strategies to optimize energy consumption.
 - 2) **Manchester – Equinix MA4**
 - **Owner/Operator:** Equinix
 - **Renewable Energy Status:** Equinix MA4 is powered entirely by 100% renewable energy, adhering to Equinix's global commitment to climate neutrality.
 - **Additional Green Practices:**
 - Certified for ISO 14001 environmental management standards.
 - Utilizes green building designs with energy-efficient lighting and advanced cooling technologies.
 - Continuous investment in renewable energy procurement and on-site energy optimizations.
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Evidence of Green Practices

1) London – Interxion LON1

Certifications & Reports:

- Interxion LON1 holds renewable energy certification, verified by Digital Realty's corporate sustainability reports and official documentation.
- The facility is designed to minimize environmental impact through efficient infrastructure and green energy procurement.
- Documentation available upon request includes certifications for renewable energy use and compliance with UK environmental regulations.

Sustainability Highlights:

- Renewable energy sourcing reduces carbon emissions by a significant margin.
- Adoption of modular UPS systems and advanced airflow management for reduced energy consumption.

2) Manchester – Equinix MA4

Certifications & Reports:

- Equinix MA4's commitment to 100% renewable energy is backed by their global sustainability report and annual disclosures.
- The facility maintains ISO certifications, including ISO 14001, to ensure sustainable operations.

Sustainability Highlights:

- Efficient power distribution systems and innovative cooling solutions help reduce energy waste.
 - Publicly documented renewable energy purchases ensure transparency in sustainability efforts.
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Other Renewable Practices at Hipposerve

1) Environmental Incentives for Employees

- Employees are encouraged to adopt environmentally friendly practices, such as cycling to work, carpooling, or using public transportation. These initiatives are supported with incentives designed to promote sustainability in daily commuting.

2) Electric Cars and Workplace Charging

- Hipposerve actively supports the use of electric vehicles (EVs). We have installed workplace charging stations, making it easier for employees and clients to transition to eco-friendly transportation.

3) Paperless Environment

- By digitizing workflows and embracing paperless operations, we significantly reduce waste and lower our impact on deforestation. Electronic documentation, digital signatures, and online systems are standard practices in all aspects of our business.

4) Energy-Efficient Workspaces

- Hipposerve offices are equipped with energy-efficient lighting and appliances. We regularly evaluate and implement technologies that help conserve energy while maintaining productivity.

5) Client-Focused Green Hosting Solutions

- Our hosting plans utilize energy from renewable sources, allowing our clients to operate with confidence in their own sustainability goals.
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Conclusion

Hipposerve demonstrates a clear and proactive approach to environmental responsibility by exclusively utilizing data centres powered by 100% renewable energy in both London and Manchester. Our partnerships with Interxion (Digital Realty) and Equinix enable us to align with global green initiatives, ensuring that our operations are environmentally friendly and compliant with sustainability standards.

By integrating environmentally responsible operations and encouraging eco-friendly behaviours, we aim to contribute to a more sustainable future for our clients, employees, and the planet.

Contact Information:

Hipposerve Support Team

Website: www.hipposerve.com

Email: support@hipposerve.com

Phone: +44 (0)330 043 1502

Sources:

1. Renewable Energy Certifications for Interxion LON1 and Equinix MA4.
2. Sustainability Reports from Digital Realty and Equinix.
3. ISO Certification Details from Digital Realty and Equinix.